



Lehigh Valley ATV Assn., Inc.

Logo Contest

Lehigh Valley ATV is looking for fresh design ideas for a new logo to replace the existing logo at the top of the page. The new logo will be incorporated into a redesigned club website as well as offered on branded merchandise later this year.

LOGO CONTEST RULES

- 1) All submissions must be in the following format:
 - a) Vector image or camera ready;
 - b) Corel, Adobe Illustrator, Photoshop, etc. formats are acceptable;
 - c) Submitted files should be either '.cdr', '.ai', '.eps', or '.pdf' are preferred
- 2) Submissions must include one file each in full color, black and white, and line images.
- 3) All submissions become the property of Lehigh Valley ATV Assn., Inc.
- 4) All submissions must be received no later than **July 31, 2010**. An insufficient number of submissions (less than 3) may result in an extension period to allow for additional submissions.
- 5) Final approval and selection will be made during a General Meeting by popular vote of members in attendance.
- 6) Winning submissions will be awarded the following prizes:
 - a) First Place-3 Year individual/family membership to Lehigh Valley ATV Assn., Inc. AND a Family 4 Pack of TrailPasses
 - b) Second Place-2 Year individual/family membership to Lehigh Valley ATV Assn., Inc.
 - c) Third Place-1 Year individual/family membership to Lehigh Valley ATV Assn., Inc.
- 7) Submissions can be sent on CD-ROM or DVD via US Mail to the Club's address or delivered in person to any BOD member by the deadline, or submitted to the President's email address via the website as a file attachment.
- 8) Members and non-members alike are eligible to participate in the contest. If they do not currently meet membership requirements, selected winning designers may transfer the membership prize to a qualifying individual of their choice.